



## **B & W Aviation Privacy Policy Statement**

This privacy policy document explains how B & W Aviation uses your personal information when you use our website.

### **Who we are**

When we refer to “we” or “us” we mean the legal entity of our company B & W Aviation. Our registered address is 7317 NW 56<sup>th</sup> St. Miami, FL 33166.

### **Scope**

B & W Aviation is legally bound by the *Federal Trade Commission, which is the main agency that enforces U.S. privacy policy* concerning the way in which it collects, uses, and processes customer information. This policy document describes our commitment to the processing of said information.

When we process personal information on behalf of a customer, we implement appropriate measures, technical and organizational, to satisfy the requirements of the *FTC*, to ensure the level of security of personal data is appropriate to the level of risk, and to help ensure protection of the rights of the data subject.

### **Customer Information**

Is the information that you provide such as name, address, phone number, email address as well as any communication with us through social media. It may be used:

To help us ensure that our customers are genuine.

To help prevent fraud.

To help have a better understanding about you as a customer, the services you may need so we can serve you better.

To make services available to you.

To find ways to improve our services.

Contact you about our forthcoming events or services.

Answer any question you may have.

Solve any issue you may have potentially have with our services.

Personal information as your name, address, email address or financial information if applicable is private and will not be sold to a third party; we will only process any information on your behalf if we obtain your consent to do so.

We may share your data with other group companies as a key part of being able to provide our services to you, as set out in this statement.





## **Confidentiality**

B & W Aviation ensures our employees handle customer information under strict confidentiality.

## **Marketing**

It would be a pleasure for us to inform you about our current offers, deals and services. If you agree we will send you emails to keep you informed of what we are doing and make our products available to you in a timely manner.

If you would like to stop receiving our marketing emails please email us at [sales@bwaviation.net](mailto:sales@bwaviation.net) so we can process your request.

## **Changes and updates**

We may revise this privacy policy at any time without notice so please check back periodically so that you are aware of any changes.

Last policy update October 2020.

## **Rights**

Here at B & W Aviation we are committed to be fair and transparent about customer's personal information; we therefore believe that customers can access, edit or delete their personal information if the relevant legal requirements are fulfilled. To do so you can contact [sales@BWaviation.net](mailto:sales@BWaviation.net) at any time. We will provide personal information to you (or someone else on your behalf), free of charge but we may ask for proof of identity.

## **Correction of your personal information**

It is the customer's responsibility to ensure that the information provided is current and valid. If any of your personal information is inaccurate or out of date, please contact us. If you wish to delete your information, we are keeping it for too long or we are not entitled to use it anymore.

## **Personal data breach**

In the event of a personal data breach under the FTC, B & W Aviation will notify its applicable customers immediately after becoming aware of the breach. Such notifications may be delivered to an email address provided by the customer or a telephone call at our discretion. We will take reasonable steps to provide customers with information that may require reasonable obligations to notify impacted data subjects or authorities.





### **How long will we keep your information for**

We will retain a record of certain personal information, this is done in order to provide you with a high quality and consistent service. We will always retain your personal information in accordance with law and regulation not for longer than its necessary. Therefore, your personal data is deleted as soon as it is no longer required for the specified purposes.

### **How we use cookies**

B & W Aviation do not currently make use of cookies. Should this change in the future we will inform you immediately via an update to this privacy statement.

### **Security**

We take security measures to protect your information, limiting employee access to your information and implementing access controls such as password protected files, encrypted servers and certificated websites where possible.

### **How to contact us**

To exercise your rights above, or if you have any question or comment about this policy or the way your data is processed, please contact us via email to [sales@bwaiation.net](mailto:sales@bwaiation.net)

